

# CURRICULUM VITAE & PUBLICATIONS

## PERSONAL INFORMATION

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Maria Grazia Rossi

Place and Date of Birth: Chiaravalle Centrale (CZ), 15/06/1984

Nationality: Italian

**Invited Assistant Professor and Researcher** at the Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal.

## AUTHOR IDENTIFIER

ORCID iD: 0000-0003-4170-6336

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Researcher Id: G-2031-2018

Ciência ID: 3C12-3FBC-80AA

## Italian National Scientific Qualifications (Associate Professor)

Aesthetics and Philosophy of Languages, 11/C4 (August 2018 - August 2027)

## CONTACT:

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**RESEARCH AREAS:** Health Communication, Philosophy of Language, Pragmatics & Linguistics, Medical argumentation, Cognitive Science.

**RESEARCH INTERESTS:** Metaphor theory, Reasoning & argumentation, Communication in chronic care, Emotion theory, Intercultural Communication.

**BIOGRAPHICAL NOTE:** Maria Grazia Rossi (PhD in Cognitive Science, 2012) works as assistant professor and postdoc researcher at the Faculty of Social and Human Sciences, NOVA University of Lisbon. Her current research focuses on the role of framing strategies (e.g. metaphors, emotive words, etc.) as argumentative tools fostering shared understanding and decision-making in healthcare communication. She promotes multidisciplinary through a cross-thematic approach integrating expertise coming from the fields of pragmatics, cognitive science, psychology, argumentation, and corpus linguistics.

Since her Ph.D., she has been interested in building a theoretical framework based on a pragmatic approach to language and human interaction. However, more than a philosophical approach per se, she has been interested in understanding how a theoretical approach to social interaction and communication could be used to address issues with a strong social and ethical relevance. She addressed theoretical issues related to the role played by **emotions** (in moral and political reasoning), and **metaphors** (in daily reasoning and decision-making). She is currently part of the Advisory Committee of the International Association for Communication in Healthcare and **Deputy National Representative for Portugal** within the same association. She organizes the annual conference "**Caring discourse**", with the aim of promoting diverse national and international collaborations on topics related to communication in healthcare within academia and beyond.

## **EDUCATION**

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- 2012 PHD IN COGNITIVE SCIENCE, University of Messina, Italy.  
(Excellent)
- 2008 MASTER OF ARTS in Theory of Communication, Roma Tre University, Italy. (110/110 *summa cum laude*)
- 2006 BACHELOR'S DEGREE in Philosophy and sciences of communication and knowledge, University of Calabria, Italy.  
(110/110 *summa cum laude*)

## **CURRENT AND PREVIOUS POSITION**

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- 2020-Current INVITED ASSISTANT PROFESSOR, Nova University of Lisbon, Department of Communication, Portugal.
- 2017-Current POSTDOCTORAL FELLOW, Nova University of Lisbon, IFILNOVA Institute of Philosophy, Portugal.
- 2015-2017 POSTDOCTORAL FELLOW, Catholic University of the Sacred Hearth, Dipartimento di Scienze Linguistiche e Letterature Straniere, Italy.
- 2014-2015 INVITED ASSISTANT PROFESSOR, University of Cagliari, Facoltà di Studi Umanistici, Italy.
- 2012-2013 POSTDOCTORAL FELLOW, University of Cagliari, Facoltà di Studi Umanistici, Italy.

## **VISITING POSITIONS**

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- 01/2018-05/2018 VISITING RESEARCHER, University at Albany Department of Educational Theory and Practice, United States.
- 09/2011-11/2011 VISITING STUDENT, The University of Edinburgh School of Philosophy Psychology and Language Sciences, United Kingdom
- 03/2008-06/2008 VISITING STUDENT, Institut Jean-Nicod (Ecole Normale Supérieure), France.

## **AWARDS**

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2020	XPRAG.IT 2020(21) – YOUNG INVESTIGATOR TRAINING PROGRAM AWARD
	Award covers the fees for the registration to the XPRAG.it 2020(21) conference and to two pre-conference workshops, as well as the expenses for a one-month visiting period at the Department of Pedagogy, Psychology, Philosophy – University of Cagliari. Gruppo di ricerca LinguisticaMente in filosofia del linguaggio e della mente.
2017	SEAL OF EXCELLENCE CERTIFICATE, EU Framework Programme for Research and Innovation 2014-2020, for the project proposal n. 747394, “Met4Edu Metaphors for Education. A pragmatic-argumentative model of metaphors in patient-provider interactions”.
2014	SCHOLARSHIP, Scuola Estiva di Neuroetica SISSA – Laboratorio Interdisciplinare per le scienze Naturali e Umanistiche, Trieste – 22-25/09/2014.
2008	Master's degree obtained with 110/110 <i>summa cum laude</i> , and the special mention: academic embrace and dignity of printing for the thesis “Come dare valore alle azioni. Emozioni, giudizi morali e natura umana”. Roma Tre University.

## **GRANT AND PARTICIPATION IN FUNDED RESEARCH PROJECTS**

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2018-Current	Evidence-Based Metaphors for diabetes care (Metáforas baseadas em dados rigorosos pelo tratamento da diabetes). Grant number: PTDC/FER-FIL/28278/2017. Project funded by the Fundação para a Ciência e a Tecnologia (FCT), awarded for 3 years and based at the Nova Institute of Philosophy, Nova University of Lisbon, Portugal. PI: Fabrizio Macagno; Co-PI: Maria Grazia Rossi. Funding: € 238,242.46. <a href="https://metacare.fcsh.unl.pt/">https://metacare.fcsh.unl.pt/</a>
2018- Current	Member of the project “Philosophy for Children and the dawn of Moral Intuition: Values and Reasons in Rationality and Reasonableness (Filosofia para Crianças e a autora da Intuição Moral: Valores e Razões na Racionalidade e na Razoabilidade). Grant number: PTDC/FER-FIL/29906/2017. Project funded by the Fundação para a Ciência e a Tecnologia (FCT) and based at the Nova Institute of Philosophy, Nova University of Lisbon, Portugal. PI: Dina Mendonça.
2017-Current	Interpreting metaphors: a pragmatic-argumentative model of linguistic meaning. Grant number: SFRH/BPD/115073/2016. Postdoctoral project

funded by the Fundação para a Ciência e a Tecnologia (FCT), awarded for 6 years and based at the Nova Institute of Philosophy, Nova University of Lisbon, Portugal. PI: Maria Grazia Rossi. Supervisor: Fabrizio Macagno. (POSTDOCTORAL FELLOWSHIP)

2017-2019	Metaphors for Education. A pragmatic-argumentative model of metaphors in patient-provider interactions. Exploratory project granted by Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. PI: Maria Grazia Rossi. Funding: € 10000
2015-2018	Member of the research unit of Linguistic Sciences, within the 3-year research project “Tecnologia Positiva e Healthy Ageing” (Positive Technology and Healthy Ageing). Progetto d’interesse per l’Ateneo, Linea D.3.2, Anno 2014. PI: Giuseppe Riva, Catholic University of the Sacred Heart, Milan, Italy.
2015-2017	Member of the research unit. Grant “Futuro in Ricerca 2013” (n. RBFR13FQ5J) awarded for 3 years for the project “Healthy Reasoning. Strategies and Mechanisms of Persuasion in Chronic Care” ( <a href="http://www.unicatt.it/healthyreasoning-eng">www.unicatt.it/healthyreasoning-eng</a> ). PI: Sarah Bigi, Catholic University of the Sacred Heart, Milan, Italy. (POSTDOCTORAL FELLOWSHIP)
2012-2013	Learning object e media asset management: la didattica attraverso modelli digitali (Codice Progetto 8 - Ambito 1 ICT). Postdoctoral project funded by Regione Autonoma della Sardegna, University of Cagliari, Italy. (POSTDOCTORAL FELLOWSHIP)
2009-2012	PHD FELLOWSHIP granted by University of Messina, Italy.

## PAPERS

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- 1) Rossi, M. G., & Macagno, F. (under contract, *submitted*). Intercultural pragmatics in healthcare communication: An overview of the field. In I. Kecskes (Ed.), *Cambridge Handbook of Intercultural Pragmatics*. Cambridge University Press. Expected to be published in 2021.
- 2) Rossi, M. G., Menichetti, J., & Vigni, E. (*submitted*). Problems of understanding in ART triadic interactions: A qualitative comparison of first and follow-up visits. *Frontiers in Psychology (section: Health Psychology)*. Special issue on “Patient-Centered Infertility Care: Current research and Future Perspectives on Psychosocial, Relational, and Communication Aspects”. To be submitted within 2020, November 30.
- 3) Ervas, F., Rossi, M. G., Ojha, A., & Indurkhya, B. (*submitted*). The Double Framing Effect of Emotive Metaphors in Argumentation. *Frontiers in Psychology (section Language Sciences)*. Special issue on “Experimental Approaches to Pragmatics”. To be submitted within 2020, October 30.
- 4) Rossi, M. G. (*accepted*). Metaphors and persuasion in healthcare communication. *Langages*.
- 5) Macagno, F., & Rossi, M. G. (2021, March). Inferential Patterns of Emotive Meaning. In F. Macagno & A. Capone (Eds.), *Inquiries in Philosophical Pragmatics, Perspectives in Pragmatics, Philosophy & Psychology* 28. Springer.

[https://doi.org/10.1007/978-3-030-56696-8\\_5](https://doi.org/10.1007/978-3-030-56696-8_5)

- 6) Macagno, F., & Rossi, M. G. (2021, February). The Communicative Functions of Metaphors Between Explanation and Persuasion. In F. Macagno & A. Capone (Eds.), *Inquiries Within Philosophical Pragmatics, Perspectives in Pragmatics, Philosophy & Psychology* 27. Springer. [https://doi.org/10.1007/978-3-030-56437-7\\_12](https://doi.org/10.1007/978-3-030-56437-7_12)
- 7) Rossi, M. G., & Macagno, F. (2020). Coding Problematic Understanding in Patient-provider Interactions. *Health Communication*, 35(12), 1487–1496. <https://doi.org/10.1080/10410236.2019.1652384>
- 8) Bigi, S., & Rossi, M. G. (2020). Considering Mono- and Multilingual Interactions on a Continuum: An Analysis of Interactions in Medical Settings. In C. Hohenstein & M. Lévy-Tödter (Eds.), *Multilingual Healthcare: A Global View on Communicative Challenges* (pp. 11–37). Wiesbaden: Springer Fachmedien Wiesbaden. [https://doi.org/10.1007/978-3-658-27120-6\\_2](https://doi.org/10.1007/978-3-658-27120-6_2)
- 9) Rossi, M. G., & Menichetti, J. (2019). Health and participation: Facebook as an educational tool for engaging patients. *Sistemi Intelligenti*, 31(3), 570–599. <https://doi.org/10.1422/95090>
- 10) Macagno, F., & Rossi, M. G. (2019). Metaphors and problematic understanding in chronic care communication. *Journal of Pragmatics*, 151, 103–117. <https://doi.org/10.1016/j.pragma.2019.03.010>
- 11) Amann, J., Palis, H., Jongerius, C., Rossi, M. G., Altendor, M., van Beusekom, M., deLooperf, M. et al. (2019). Express rather than impress: Benefits of the rEACH summer school for early-career researchers in the field of health communication. *Patient Education and Counseling*, 102(2), 398–400. <https://doi.org/https://doi.org/10.1016/j.pec.2019.01.008>
- 12) Ervas, F., Gola, E., & Rossi, M. G. (2018). Argumentation as a Bridge Between Metaphor and Reasoning. In Steve Oswald, Thierry Herman, & Jérôme Jacquin (Eds.), *Argumentation and Language — Linguistic, Cognitive and Discursive Explorations* (Vol. 32, pp. 153–170). Springer International Publishing. <https://doi.org/10.1007/978-3-319-73972-4>
- 13) Triberti, S., Bigi, S., Rossi, M. G., Caretto, A., Laurenzi, A., Dozio, N., ... Riva, G. (2018). The ActiveAgeing Mobile App for Diabetes Self-management: First Adherence Data and Analysis of Patients' in-App Notes. *Lecture Notes of the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, LNCS*, 253, 129–138. [https://doi.org/10.1007/978-3-030-01093-5\\_17](https://doi.org/10.1007/978-3-030-01093-5_17)
- 14) Graffigna, G., Barella, S., Riva, G., Savarese, M., Menichetti, J., Castelnuovo, G., ... Rossi, M. G., ... Ricciardi, W. (2017). Fertilizing a patient engagement ecosystem to innovate healthcare: Toward the first Italian Consensus conference on patient engagement. *Frontiers in Psychology* (Vol. 8). <https://doi.org/10.3389/fpsyg.2017.00812>
- 15) Rossi, M. G., Leone, D., & Bigi, S. (2017). The ethical convenience of non-neutrality in medical encounters: Argumentative instruments for healthcare providers. *Teoria*, 37(2), 139–157.
- 16) Rossi, M. G., & Bigi, S. (2017). mHealth for diabetes support: a systematic review of apps available on the Italian market. *mHealth*, 3, 16–16. <https://doi.org/10.21037%2Fmhealth.2017.04.06>
- 17) Ervas, F., Gola, E., & Rossi, M. G. (2017). How embodied cognition still matters to metaphor studies". In F. Ervas, E. Gola, & M. G. Rossi (Eds.), *Metaphor in Communication, Science and Education* (pp. 1-25). De Gruyter.
- 18) Marcacci, F., & Rossi, M. G. (2017). Reasoning by Metaphors in Science, Philosophy and Practice. In F. Marcacci & M. G. Rossi (Eds.), Reasoning, metaphor and science (pp. 7-22). ISONOMIA –Epistemologica.

- 19) Rossi, M. G., & Bigi, S. (2016, March). Weak Educational Components in mHealth Devices for Diabetes Support Available on the Italian Market. *Journal of Diabetes Science and Technology*. <https://doi.org/10.1177/1932296816638671>
- 20) Angelucci, A., Graziani, P., & Rossi, M. G. (2016). The uncanny valley: A working hypothesis. In M. Nørskov (Ed.), *Social Robots: Boundaries, Potential, Challenges* (pp. 123–137). Routledge. <https://doi.org/10.4324/9781315563084>
- 21) Rossi, M. G. (2016). Metaphors for patient education: a pragmatic-argumentative approach applying to the case of diabetes care. *Rivista Italiana di Filosofia del Linguaggio*, 10 (2), 34–48. <http://www.rifl.unical.it/index.php/rifl/article/view/403>
- 22) Ervas, F., Gola, E., & Rossi, M. G. (2016). How to Sharpen the Seduction Weapons: Emotions and Epistemic Vigilance. *Rivista Italiana di Filosofia del Linguaggio*, 38–52. <http://www.rifl.unical.it/index.php/rifl/article/view/368>.
- 23) Ervas, F., Gola, E., & Rossi, M. G. (2016). Metaphor in Arguments: How to Integrate Persuasion and Argumentation. *Rivista Italiana di Filosofia del Linguaggio*, 116–128. <http://www.rifl.unical.it/index.php/rifl/article/view/380>
- 24) Angelucci, A., Bastioni, M., Graziani, P., & Rossi, M. G. (2015). Alcune riflessioni sul fenomeno dell'uncanny valley". In P. Graziani, G. Grimaldi & M. Sangiorgi (Eds.), *Animali razionali. Studi sui confini e sulle possibilità della razionalità* (pp. 349-372). ISONOMIA –Epistemologica.
- 25) Rossi, M. G. (2014). Emozioni e deliberazione razionale. *Sistemi Intelligenti*, 26(1), 161–170. <https://doi.org/10.1422/77224>
- 26) Angelucci, A., Bastioni, M., Graziani, P., & Rossi, M. G. (2014). A philosophical look at the uncanny valley. *Frontiers in Artificial Intelligence and Applications*. In J. Seibt, R. Hakli & M. Nørskov (Eds.), *Sociable Robots and the Future of Social Relations. Frontiers in Artificial Intelligence and Applications* (Vol. 273, pp. 165-169). IOS Press.
- 27) Rossi, M. G. (2013). Giudizi morali e gerarchie emotive. *B@belonline*, 13, 233–240.
- 28) Rossi, M. G. (2012). On the Nature of Moral Conflicts. In P. Graziani, L. Guzzardi & M. Sangiorgi (Eds.), *Open problems in the philosophy of sciences* (pp. 147-159). United Kingdom: College Publications.
- 29) Rossi, M. G. (2012). Vincolare le teorie linguistiche. Apprendimento ed evoluzione. *Reti, Saperi, Linguaggi*, 2, 93–97.
- 30) Rossi, M. G. (2011). Moral dilemmas. *Sistemi Intelligenti*, 23 (1), 187–206.

## **BOOKS, EDITED BOOKS AND SPECIAL ISSUES**

- 31) Guest editor of the special issue Vol. 15, N. 1/2021 *Rhetoric and health*. *Rivista Italiana di Filosofia del Linguaggio*. ISSN 2036-6728
- 32) Ervas, F., Gola, E., & Rossi, M. G. (Eds.). (2017). *Metaphor in Communication, Science and Education*. (F. Ervas, E. Gola, & M. G. Rossi, Eds.). Berlin, Boston: De Gruyter Mouton. <https://doi.org/https://doi.org/10.1515/9783110549928>
- 33) Marcacci, F., & Rossi, M. G. (Eds.) (2017) Reasoning, metaphor and science. ISONOMIA -Epistemologica (Vol 9). ISSN 2037-4348
- 34) Rossi, M. G. (2013). Il giudizio del sentimento. Emozioni, giudizi morali, natura umana. Editori Riuniti University Press.

## **CONFERENCE PAPERS, POSTERS, & ABSTRACTS**

- 35) Ervas, F., Ojha, A., & Rossi, M. G. (2019). The double framing effect of emotive metaphors in argumentation. 3<sup>rd</sup> Experimental Pragmatics in Italy Conference (XPRAG.it 2019), Cagliari, 19-20/09/2019. (POSTER)

- 36) Rossi, M. G., & Macagno, F. (2018). Coding problematic understanding in patient-provider interactions. 16<sup>th</sup> International Conference on Communication in Healthcare (ICCH), University of Porto, 01-04/09/2018. (POSTER)
- 37) Caretto, A., Rossi, M. G., Laurenzi, A., Triberti, S., Gandolfi, A., Barrasso, M., Molinari, C., Bolla, A. M., Bosi, E., Riva, G., Scavini, M., Bigi, S., & Dozio, N. (2018). Active Ageing" App: un'applicazione per l'autogestione del diabete. 27° Congresso Nazionale della Società Italiana di Diabetologia, Rimini, 16-19/05/2018. (ABSTRACT)
- 38) Caretto, A., Rossi, M. G., Laurenzi, A., Triberti, S., Gandolfi, A., Barrasso, M., Molinari, C., Bolla, A. M., Bosi, E., Bigi, S., Scavini, M., & Dozio, N. (2018). The "Active Ageing" app: preliminary usability evaluation of a mobile application for diabetes self-management. 11<sup>th</sup> International Conference on Advanced Technologies & Treatments for Diabetes (ATTD 2018), Wien, 14-17/02/2018. (ABSTRACT)
- 39) Rossi, M. G., Macagno, F., & Bigi, S. (2017). Metaphors for diabetes: evidence-based communicative instruments for patient education in chronic care. EACH Summer Event, Regent's University, Regent's Park, London, UK, 4-6/09/2017. (POSTER)
- 40) Bigi, S., Rossi, M. G., Soldatesca, S., Di Berardino, P., Giordano, R., La Penna, G., Leotta, S., Agrusta, M., Visalli, N. (2017). L'empowerment del clinico come strumento per supportare l'engagement del paziente: descrizione di un percorso di formazione innovativo per il miglioramento delle competenze comunicative dei diabetologi". XXI Congresso Nazionale AMD "Per una diabetologia predittiva, preventiva, personalizzata e partecipativa, Napoli, 17-20/05/2017. (POSTER)
- 41) Bigi, S., Rossi, M. G., Macagno, F., Leone, D., Vegni, E. (2016). Combining RIAS with the analysis of dialogical moves in consultations: insights and new perspectives. 14<sup>th</sup> International Conference on Communication in Healthcare, Heidelberg, 07-10/09/2016. (POSTER)
- 42) Bigi, S., & Rossi, M. G. (2015). Healthy Reasoning: La cura del diabete tra linguistica e argomentazione. II incontro "Tra medici e linguisti. Lingua e patologia: le frontiere interdisciplinari del linguaggio", Napoli, 10-11/12/2015(POSTER)
- 43) Bigi, S., & Rossi, M. G. (2015). ICTs for the medical profession: An application in chronic care. ALAPP 2015, 5<sup>th</sup> International Conference on Applied Linguistics and Professional Practice "Language, discourse and action in professional practice", University of Milan, 05-07/11/2015. (ABSTRACT)
- 44) Ervas, F., Gola, E., & Rossi, M. G. (2015). Metaphors and Emotions as Framing Strategies in Argumentation. Euro Asian Pacific Joint Conference on Cognitive Science, Torino, 25-27/09/2015. (PAPER)
- 45) Bigi, S., Rossi, M. G., Barrello, S., Graffigna, G., Mulas, M. F., Musacchio, N. (2015). Speaking Wisely: pratiche dialogiche appropriate in diabetologia. XX Congresso nazionale AMD "L'Evoluzione della Diabetologia alla luce del Piano Nazionale Diabete", Genova, 13-16/05/2015. (POSTER)
- 46) Ervas, F., Gola, E., & Rossi, M. G. (2014). Reasoning with body. The role of metaphors and emotions in reasoning". Annual Meeting of Aisc and CODISCO "Bodies, Tools & Cognition", 02-05/12/2014. (POSTER)
- 47) Rossi, M. G. (2012). Il ruolo della trasmissione culturale nell'evoluzione delle strutture linguistiche. IX convegno annuale dell'Associazione Italiana di Scienze Cognitive, Rome, 05/12/2012. (PAPER)
- 48) Rossi, M. G. (2012). Less is more. The role of transmission bottleneck in the evolution of linguistic structures". Rovereto Workshop on Cognition and Evolution, 28/06-01/07/2012. (POSTER)

## THESIS

- 49) PhD thesis: *Linguaggio, Apprendimento e Adattamento Prospettive sulla genesi della grammatica* (Supervisor: Prof. Francesco Ferretti). University of Messina.
- 50) Master thesis: *Come dare valore alle azioni. Emozioni, giudizi morali e natura umana* (Supervisor: Prof. Francesco Ferretti; Co-supervisor: Prof. Massimo Marraffa). Roma Tre University.
- 51) Bachelor thesis: *Parlare e camminare. Sulla frontiera tra biologia e cognizione umana* (Supervisor: Prof. Daniele Gambarara). University of Calabria.

## MAGAZINE ARTICLES

- 52) Rossi, M. G. (2016). Metaphors, argumentation and health communication. *RaAM Newsletter*.
- 53) Bigi, S., & Rossi, M. G. (2015). Comunicare nel(la) Cronicità. *Media*.

## TALKS

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**2021**

- 1) Fostering interdisciplinary knowledge translation at the interface between healthcare communication and pragmatics (with S. Bigi). Panel on “A pragmatic agenda for healthcare: fostering inclusion and active participation through shared understanding” (co-organised with S. Bigi), 17<sup>th</sup> International Pragmatics Conference (IPrA), Zurich University of Applied Sciences (Winterthur, Switzerland), 27/06-02/07/2021.

**2020**

- 2) Comunicação em saúde: o papel das metáforas entre desafios e oportunidades, 1<sup>st</sup> Cycle of Lectures on Cognitive Linguistics: Research and Trends, promoted by the research groups GELP-COLIN / UFC and GELP-COLIN / UFMA (Brazil), 26/11/2020. (Invited)
- 3) Misunderstandings in assisted reproduction interactions: Comparing first and follow-up visits (with J. Menichetti & E. Vigni), 18<sup>th</sup> International Conference on Communication in Healthcare (ICCH), virtual conference, 9-11/09/2020.
- 4) Framing infertility: Discursive and ethical entailments in Assisted Reproductive Treatment (with V. Evola), 13<sup>th</sup> conference for the Association for Researching and Applying Metaphor (virtual conference), Faculty of Education at Inland Norway University of Applied Sciences (Hamar, Norway), 18-21/06/2020.
- 5) Misalignments in medical consultations: a preliminary bottom-up conceptualization, IFILNOVA's Value Research Seminar, Lisbon (Portugal), 22/05/2020
- 6) Framing strategies for understanding and decision-making: The case of metaphors in ART consultations, 9<sup>th</sup> OCHER workshop on Clinical Communication Research, Akershus Universitetssykehus (Oslo, Norway), 15-17/01/2020.
- 7) A first theoretical conceptualization of misalignments in medical interactions: The case of triadic ART consultations (with J. Menichetti & J. Gerwing), 9<sup>th</sup> OCHER workshop on Clinical Communication Research, Akershus Universitetssykehus (Oslo, Norway), 15-17/01/2020.

**2019**

- 8) The MetaCare project: promoting proper use of metaphors in medical dialogues (with F. Macagno), Round Table, Projeto em Humanidades Médicas, Faculdade de Letras da Universidade de Lisboa (Lisbon, Portugal), 27/11/2019. (Invited)
- 9) Metaphors in healthcare: linguistic and ethical challenges, Workshop on “What is Translation? Exploring the Missing Link Between Neuroscience and Psychiatry”, Lorentz Center workshop (Leiden, Netherlands), 11-15/11/2019. (Invited)
- 10) Complex decisions in challenging contexts: Analysis of shared decision making between clinicians and couples in assisted reproductive technology encounters (with S. Bigi, E. Vigni), BAAL – Health & Communication SIG Annual Workshop, University of Brescia (Brescia, Italy), 13/09/2019.
- 11) O apoio entre pares no tratamento da diabetes nos grupos do Facebook (with J. Menichetti), II Congresso Nacional de Comunicação Clínica em Cuidados de Saúde, Faculdade de Medicina da Universidade de Lisboa (Lisbon, Portugal), 5-6/07/2019.
- 12) Experimenting with “Emotive metaphors” in argumentation (with F. Ervas & A. Ojha), 3rd European Conference on Argumentation – ECA 2019, Rijksuniversiteit Groningen (Groningen, Netherlands), 24-27/06/2019.
- 13) Metaphors in medical argumentation. A corpus-based study 3rd European Conference on Argumentation – ECA 2019 (with F. Macagno & S. Bigi), Rijksuniversiteit Groningen (Groningen, Netherlands), 24-27/06/2019.
- 14) Funzioni dialogiche e efficacia comunicativa delle metafore: evidenze dall’analisi di un corpus di consultazioni in diabetologia, XXV Conference of the Italian Society of Philosophy of Language, 23-25/01/2019.

## 2018

- 15) Why good communication counts in fostering appropriate practices in antibiotic use, First International Conference NOVAhealth on Chronic Disease and Infection Resistance to antibiotics: from prevention to control of infection in “One Health”, Universidade Nova de Lisboa (Lisbon, Portugal), 3/12/2018. (Invited)
- 16) Educazione e metafore: il caso della cura del diabete, Convegno Internazionale “La metafora tra educazione e comunicazione scientifica”, University of Modena and Reggio Emilia (Reggio Emilia, Italy), 30/11-1/12/2018. (Invited)
- 17) When conventionalized language becomes problematic. An analysis of metaphors in medical interviews, 4th International Conference of the American Pragmatics Association (AMPRA), University at Albany, SUNY (Albany, United States), 13/11/2018.
- 18) The ‘Active Ageing’ app: supporting diabetes patients’ self-care abilities and motivation (with S. Bigi, A. Caretto, A. Laurenzi, S. Triberti, N. Dozio, M. Scavini, E. Pergolizzi, A. Ozzello & G. Riva, 16<sup>th</sup> International Conference on Communication in Healthcare (ICCH), Universidade do Porto (Porto, Portugal), 1-4/09/2018.
- 19) Dialogical functions and effectiveness of metaphors in medical settings (with F. Macagno & S. Bigi), 9<sup>th</sup> Conference of the International Society for the Study of Argumentation, University of Amsterdam (Amsterdam, Netherlands), 3-6/07/2018.
- 20) (Mis)understanding metaphors in medical interview, 12<sup>th</sup> conference of RaAM – the Association for Researching and Applying Metaphor – “Metaphor across contexts and domains: from description to application” (with F. Macagno), The Hong Kong Polytechnic University (Hong Kong, Hong Kong SAR China), 27-29/06/2018.
- 21) Constructing common ground by using metaphors, 8th International Conference on Intercultural Pragmatics & Communication, University of Cyprus (Nicosia, Cyprus), 8-10/06/2018.

- 22) (Mis)understanding metaphors: A pragmatic analysis of patient-provider interviews, Public lectures of visiting scholars, University at Albany, SUNY (Albany, United States), 27/02/2018. (Invited)
- 23) Metaphors and Emotive Words in Argumentation (with S. Bigi), XXIV Convegno Nazionale della Società Italiana di Filosofia del Linguaggio "Forme dell'identità", University of Milan (Milan, Italy), 24-26/01/2018.
- 24) Strumenti argomentativi per la comunicazione sanitaria. Un approccio pragmatico e Argomentativo (with F. Ervas & A. Ojha), XXIV Convegno Nazionale della Società Italiana di Filosofia del Linguaggio "Forme dell'identità", University of Milan (Milan, Italy), 24-26/01/2018.
- 25) The ActiveAgeing Mobile App fpr Diabetes Self-Management: first adherence data and analysis of patients' in-app notes (with S. Triberti, S. Bigi, A. Caretto, A. Laurenzi, N. Dozio, ..., & G. Riva, 7<sup>th</sup> EAI International Symposium on Pervasive Computing Paradigms for Mental Health (MindCare) (Boston, United States), 9-10/01/2018.

## 2017

- 26) (Mis)understanding metaphors: The project "Metaphors for diabetes", I Congresso Nacional de Comunicação Clínica da SP3CS (Sociedade Portuguesa de Comunicação Clínica em Cuidados de Saúde) (Braga, Portugal), 20/10/2017.
- 27) Collaborative deliberation and metaphors as processes for effective healthcare provision in multicultural medical settings (Panel on "Increasing mobility in health care and challenges to multilingual health care communication", chaired by Hohenstein Christiane et al.) (with S. Bigi), 15<sup>th</sup> International Pragmatics Conference International Pragmatics Association (Belfast, United Kingdom), 16-21/07/2017.
- 28) Metaphors and their misunderstanding: an analysis of doctor-patient interactions (Panel on "Current issues in intercultural pragmatics" (with F. Macagno), chaired by Kecske Istvan et al.), 15<sup>th</sup> International Pragmatics Conference International Pragmatics Association (Belfast, United Kingdom), 16-21/07/2017.
- 29) Metafore per il diabete. Strumenti linguistici per l'educazione del paziente, Parlare per immagini. Giornata di studi a partire dal libro di Alberto Martinengo Filosofie della metafora, University of Milan (Milan, Italy) 14/03/2017. (Invited)
- 30) Il diabete in metafore. Un metodo pragmatico e argomentativo, XXIII Congresso nazionale della Società italiana di Filosofia del Linguaggio "La ricerca italiana in filosofia del linguaggio", University of Bologna (Bologna, Italy), 19-21/01/2017.
- 31) La metafora nella comunicazione scientifica: dall'effetto framing all'efficacia comunicativa in ambito sanitario (with F. Ervas & E. Gola), XXIII Congresso nazionale della Società italiana di Filosofia del Linguaggio "La ricerca italiana in filosofia del linguaggio", University of Bologna (Bologna, Italy), 19-21/01/2017.
- 32) Analyzing the dialogical structure of medical consultations (with S. Bigi & F. Macagno), International Association for Dialogue Analysis (IADA), University of Bologna (Bologna, Italy), 11-14/10/2017.

## 2016

- 33) Assessing the quality of deliberation in chronic care encounters: An interdisciplinary approach (with S. Bigi, E. Mayweg-Paus & F. Macagno), 14<sup>th</sup> International Conference on Communication in Healthcare, International Association for Communication in Healthcare (Heidelberg, Germany), 07-10/09/2016.

- 34) The Role of Metaphors in Understanding and Reasoning in Medical Encounters (with F. Macagno & S. Bigi), 14<sup>th</sup> International Conference on Communication in Healthcare, International Association for Communication in Healthcare (Heidelberg, Germany), 07-10/09/2016.
- 35) The Doctor-Couple Communication In Reproductive Medicine: A Pilot Study Through The RIAS (with D. Leone, E. Vigni, F. Galli, S. Del Negro, & L. Borghi), 14<sup>th</sup> International Conference on Communication in Healthcare, International Association for Communication in Healthcare (Heidelberg, Germany), 07-10/09/2016.
- 36) Metaphors for diabetes: A method of analysis and classification (with F. Macagno & S. Bigi), 11<sup>th</sup> International Conference of the Association for Researching and Applying Metaphor “Metaphor in the Arts, in Media and Communication”, Freie Universität (Berlin, Germany), 01-04//07/2016.

## 2015

- 37) Emozioni, “Voci della filosofia del linguaggio e della mente”, University of Cagliari (Cagliari, Italy), 02/12/2015. (Invited)
- 38) ICTs for the medical profession: a systematic review (with S. Bigi), 5<sup>th</sup> International Conference of the Applied Linguistics and Professional Practice (ALAPP) “Language, discourse and action in professional practice”, University of Milan (Milan, Italy), 05-07/11/2015.
- 39) Come affinare le armi della seduzione: emozioni e vigilanza epistemica (with F. Ervas & E. Gola), XXII Convegno nazionale della Società italiana di filosofia del linguaggio “La ricerca attuale”, Ca' Foscari University (Venice, Italy), 01-03/10/2015.
- 40) On the Role of Metaphors and Emotions in Reasoning (with F. Ervas & E. Gola), EuroAsianPacific Joint Conference on Cognitive Science, 25-27/09/2015.
- 41) A bridge between metaphor and reasoning (with F. Ervas & E. Gola), International conference “Argumentation & Language”, University of Lausanne (Lausanne, Switzerland), 09-11/09/2015.

## 2014-2011

- 42) Gerarchie morali. Un'ipotesi sulla natura emotiva del giudizio morale, Scuola di Neuroetica, Sissa (Venice, Italy), 22-15/09/2014.
- 43) La natura della deliberazione pubblica: un caso di studio per comprendere il dibattito contemporaneo sul ruolo delle emozioni nella razionalità, Convegno Scientifico Internazionale di Neuroetica e I Congresso della Società Italiana di Neuroetica – SINe “UNO SGUARDO DA QUALE MENTE? LA PROSPETTIVA NEUROETICA. Incontri su Neuroscienze e Società, VI Edizione”, University of Padova (Padua, Italy), 14-16/05/2014.
- 44) Il ruolo delle emozioni nelle istituzioni democratiche, XX Congresso Nazionale della Società di Filosofia del Linguaggio, University of Palermo (Palermo, Italy), 24-26/09/2013.
- 45) Tecnologia e apprendimento. Un approccio funzionale sui Learning Objects, University of Cagliari (Cagliari, Italy), 07/06/2013. (Invited)
- 46) Quale ragionamento morale? Emozioni, metafore e argomentazione etica, Workshop: “Metaphor, Analogy, Reasoning”, University of Urbino (Urbino, Italy), 27-28/05/2013. (Invited)
- 47) Il ruolo della trasmissione culturale nell’evoluzione delle strutture linguistiche, IX Convegno annuale dell’Associazione Italiana in Scienze Cognitive (AISC), (Rome, Italy), 05/12/2012.

- 48) Less is more. Il ruolo del transmission bottleneck nell'evoluzione delle strutture linguistiche, Doctoral seminar, Roma Tre University (Rome, Italy), 14/06/2012. (Invited)
- 49) Constraining languages theories. Learning and evolution, Doctoral seminar, University of Messina (Messina, Italy), 19/12/2011. (Invited)
- 50) An argument against the Culturalist models, Lecture at the LEC (Language Evolution and Computation) talk, The University of Edinburgh (Edinburgh, United Kingdom), 01/11/2011. (Invited)
- 51) Against identification of language change and language evolution, Protolang 2 Conference, (Torun, Poland), 20/09/2011.

## TEACHING

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2020-2021	<i>Filosofia da comunicação</i> , Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal.
2019-2020	<i>Health Communication: challenges and open problems</i> , Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal.
2018-2019	<i>Reasoning by using metaphors: exploring health, political, artistic and advertising issue</i> , Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (Doctoral seminar)
2014-2015	<i>Comunicare. Emozioni, corpo e linguaggio</i> , Faculty of Humanities, University of Cagliari, Italy.

## ORGANISATION OF SCIENTIFIC MEETINGS (SELECTED)

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2018-Current	ArgLab Research Colloquium (co-organised with Dima Mohammed), seminars organised within the Reasoning and Argumentation Lab of the Nova Institute of Philosophy, Nova University of Lisbon, Portugal.
2021	A pragmatic agenda for healthcare: fostering inclusion and active participation through shared understanding (panel co-organised with S. Bigi), 17th International Pragmatics Conference (IPrA), Zurich University of Applied Sciences (Winterthur, Switzerland), 27/06-02/07/2021.
2020	2 <sup>nd</sup> Conference on Caring discourse: Conceptual, ethical and practical challenges to the shared decision-making paradigm, Nova Institute of Philosophy, Nova University of Lisbon, Portugal. June 15, 2020. <a href="https://metacare.fcsh.unl.pt/2nd-conference-on-caring-discourse/">https://metacare.fcsh.unl.pt/2nd-conference-on-caring-discourse/</a>
2019	Member of the local organising committee of the 3 <sup>rd</sup> Experimental Pragmatics in Italy Conference, University of Cagliari, Italy. September 19-20, 2019.
2019	Conference on Caring Discourse: Understanding and decision-making in health communication, Nova Institute of Philosophy, Nova University of Lisbon, Portugal. July 8, 2019.

<https://www.ifilnova.pt/en/news/CaringDiscourse>

- 2019 Member of the local organising committee of the XXV Conference of the Italian Society of Philosophy of Language, University of Cagliari, Italy. January 23-25, 2019.
- 2018 Workshop: Communication and metaphors for health. An educational challenge, Nova Institute of Philosophy, Nova University of Lisbon, Portugal. June 1, 2018.
- 2014 10<sup>th</sup> Conference of the Association for Researching and Applying Metaphor (organised with Francesca Ervas & Elisabetta Gola), University of Cagliari, Italy. June 20-23, 2014.
- 2014 Workshop on “Emozioni e Scelta” (organised with Elisabetta Gola), University of Cagliari, Italy. March 18, 2014.
- 2013 Member of the local organising committee of the 3<sup>rd</sup> SIFA Graduate Conference: Language, Logic and Mind, University of Cagliari, Italy. September 16-18, 2013.

## **INSTITUTIONAL AND SCIENTIFIC RESPONSABILITIES**

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### **REVIEWER FOR:**

- 2021 Argument & Computation (ISSN 1946-2166).
- 2020 Programma per Giovani Ricercatori "Rita Levi Montalcini". Ministero dell'Istruzione dell'Università e della Ricerca, Italy.
- 2020 Book proposal review, Routledge University Press.
- 2020 Frontiers in Psychology (ISSN 1664-1078); Intercultural Pragmatics (ISSN 1613-365X), Walter de Gruyter; International Journal of Environmental Research and Public Health (ISSN 1660-4601); Journal of Communication in Healthcare (ISSN 1753-8068); L'Analisi Linguistica e Letteraria (ISSN 1122-1917).
- 2012-2020 Rivista Italiana di Filosofia del Linguaggio (ISSN 2036-6728).
- 2019 Metaphor and the Social World (ISSN 2210-4097), John Benjamins Publishing Company (8 articles); Sistemi Intelligenti (ISSN 1120-9550), Il Mulino.
- 2018 - 2019 Topoi (ISSN 1572-8749), Springer-Verlag (2).
- 2018 Book review (Mouton Series in Pragmatics), Walter de Gruyter.

### **REVIEWER FOR THE FOLLOWING CONFERENCES:**

2020	International Conference on Communication in Healthcare 2020, Wien, Austria.
2020	2020 ACH Healthcare Communication Research Forum, June 27-28, 2020 in Austin, Texas at the AT&T Center, United States (POSTPONED).
2020	4 <sup>th</sup> Experimental Pragmatics in Italy Conference – XPRAG.it 2020, University of Turin, Italy. (POSTPONED)
2020	6 <sup>th</sup> World Conference on Mass and Media Communication, University of Cagliari, Italy. (POSTPONED)
2019	17 <sup>th</sup> International Conference on Communication in Healthcare (ICCH), San Diego, California. (POSTPONED)
2019	XXV Convegno nazionale della Società di Filosofia del Linguaggio (SFL), University of Cagliari, Italy.

## **MEMBERSHIPS OF SCIENTIFIC SOCIETIES**

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2018 - Current	Member of the American Pragmatic Association (Ampra).
2018 - Current	Member of the International Society for the Study of Argumentation (ISSA).
2017 - Current	Member of the Nova Institute of Philosophy (IFILNOVA), Nova University of Lisbon, Portugal.
2017- Current	Member of the Reasoning and Argumentation Lab (ArgLab), Nova University of Lisbon, Portugal.
2017 - Current	Member of the Sociedade Portuguesa de Competências de Comunicação Clínica em Cuidados de Saúde (SP3CS).
2016 - Current	Member of the International Association for Communication in Healthcare (ICCH). Member of the Advisory Committee and Deputy National Representative for Portugal.
2016 - Current	Member of the International Pragmatic Association (IPrA).
2014 - Current	Member of the Association for Researching and Applying Metaphor (RaAM).
2013 - Current	Member of the Società Italiana di Filosofia del Linguaggio (SFL).

## **SCIENTIFIC SUPERVISION**

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2020-Current	Joana Tarana, Comunicação digital em instituições culturais. Project proposal, PhD in Communication Science, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (TUTOR)
2020-Current	Mariana Laura Carrasco Rodrigues, A Telemedicina em Portugal no contexto epidémico de COVID-19: um retrato da teleconsulta sob o ponto de vista dos médicos. Master's thesis in Communication Science, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (SUPERVISOR)
2019/09 - 2020/05	João Rui Martins Moreira de Lacerda Pereira (PhD & research assistant within the MetaCare Project), Transcribing and analysing medical interactions, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (MENTORING)
2019/10 - 2020/04	Inês Daniela Ferreira Salgueiro da Silva da Costa Venturinha (research assistant within the MetaCare Project), Talking about cancer in Portugal: philosophical and ethical implications of the use of metaphors for cancer, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (MENTORING)
2019 - Current	Ester Leotte, Improving the use of Telemedicine in Portugal. PhD dissertation, PhD in Communication Science, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (CO-SUPERVISOR)
2015 – 2016	Michela Pillai, Il volto e lo sguardo: biglietto da visita nella comunicazione. Bachelor's thesis, Degree in Communication Science, University of Cagliari, Italy. (CO-SUPERVISOR)
2014 - 2015	Valeria Podda, Natura e cultura in conflitto: L'apprendimento del linguaggio nei bambini selvaggi. Bachelor's thesis, Degree in Languages and Communication, University of Cagliari, Italy. (SUPERVISOR)
2014 - 2015	Davide Masia, Successi e fallimenti: la pragmatica delle intenzioni comunicative. Bachelor's thesis, Degree in Languages and Communication, University of Cagliari, Italy. (SUPERVISOR)
2014 - 2015	Mauro Costorella, Il corpo che parla. Il linguaggio non-verbale in Polonia. Bachelor's thesis, Degree in Languages and Communication, University of Cagliari, Italy. (SUPERVISOR)
2014 - 2015	Paola Carta, Emozioni e linguaggio. Perché la comunicazione emotiva tra madre e figlio può essere considerata la base per l'acquisizione del linguaggio. Bachelor's thesis, Degree in Communication Science, University of Cagliari, Italy. (CO-SUPERVISOR)

#### **JURY OF ACADEMIC DEGREE**

2020/12/09	António Carlos Caeiro Carapeto (PhD candidate), “INOVAÇÃO NO ESTADO – Uma Proposta de Filosofia da Administração Pública”.
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Trabalho Final do Curso de Doutoramento em Filosofia – Filosofia Moral e Política, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (DISCUSSANT)

- 2020/11/16 Mariana Miranda Oliveira da Costa (MA candidate), “Pharmaceutical consultation in a hospital setting: the example in oncology at São Francisco Xavier Hospital”, Faculty of Pharmacy, University of Lisbon, Portugal (DISCUSSANT)
- 2020/11/16 Ana Rita Amorim Correia (MA candidate), “The Pharmaceutical Consultation in hospital setting: the example in oncology at São Francisco Xavier Hospital”, Faculty of Pharmacy, University of Lisbon, Portugal (DISCUSSANT)
- 2019/11/04 Filipa Alexandre Oliveira Couto (PhD candidate), "Entre médico e doente existe transmissão de informação ou comunicação?". Trabalho Final de 3º Ciclo em Ciências da Comunicação - Comunicação Estratégica. PhD in Communication Science, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (DISCUSSANT)
- 2019/10/30 Ester Leotte Quintino Cardoso de Moura Reis (PhD candidate), “TELEMEDICINE IN PORTUGAL - DOCTORS AND PATIENTS POINT OF VIEW”. Trabalho Final de 3º Ciclo em Ciências da Comunicação - especialidade de Comunicação Estratégica. PhD in Communication Science, Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal. (DISCUSSANT)

## **LANGUAGES**

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English	Fluent
Portuguese	Fluent
Italian	Mather tongue

## **OTHER ACTIVITIES**

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### **TUTORING ACTIVITIES**

- 2014 - 2015 Tutor of the Degree in Philosophy and theory of communication, University of Cagliari, Italy.
- 2014 Tutor of the Master – Management of communication services, University of Cagliari, Italy.
- 2013 - 2014 Tutor of the course Pedagogy of the communication processes, University of Cagliari, Italy.
- 2011 Tutor of the Language Sciences Lab, University of Messina, Italy.
- 2009 Tutor of Philosophy of Language, University of Messina, Italy.

2008 - 2009      Tutor of the course Cognitive Psychology of communication, University of Cagliari, Italy.

### **TRAINING AND SPECIALISATION SCHOOLS**

- 2018      On-line course on “Corpus Linguistics: Method, Analysis, Interpretation”, Lancaster University, United Kingdom.
- 2018      yEACH Research Writing Workshop. Research Writing Workshop organised by the early-career network yEACH for researchers within the first ten years of their healthcare communication career, International Association for Communication in Healthcare, United Kingdom, 04-07/09/2018. (COMPETITIVE SELECTION PROCESS)
- 2017      Summer School, organized by the International Association for Communication in Healthcare, Biennial rEACH summer school for early-career researchers in the field of healthcare communication to expand their research skills, enhance their network, and develop their current research projects. Regent’s University, United Kingdom, 04-08/09/2017. (COMPETITIVE SELECTION PROCESS)
- 2015      Training with Susan Larson and Debra Roter for the use of the Roter Interaction Analysis System (RIAS) method. University of Milan, Department of Health Sciences, Italy. 10-12/06/2015.
- 2012      Training: NetLogo for the simulation with agents, Istituto di Scienze e Tecnologie della Cognizione Consiglio Nazionale delle Ricerche, Rome, Italy. 16-20/04/2012.
- 2011      Winter School TRIPLE 2011 – The organization of lexical information, Roma Tre University, Italy. 24-28/01/2011. (COMPETITIVE SELECTION PROCESS)
- 2010      Scuola di alta formazione "Problemi aperti nella filosofia delle scienze". Comune di Cesena, Centro interuniversitario di ricerca in filosofia e fondamenti della fisica, Dipartimento di filosofia, Università di Urbino, Società Italiana di Logica e Filosofia delle scienze, 15-17/07/2010. (COMPETITIVE SELECTION PROCESS)
- 2010      Winter School TRIPLE 2010-Lexicon. Word Classes, methods, computation, Winter School TRIPLE 2010, Roma Tre University, Italy. 25-29/01/2010. (COMPETITIVE SELECTION PROCESS)
- 2008      Doctoral School in “Philosophy of Cognitive Sciences”, Roma Tre University, Italy. 14-18/01/2008.

### **OUTREACH ACTIVITIES**

- 2020/09/30                    Meeting Pfizer – [Chronic disease and infection group](#) (NovaSaúde), Presentation given to present the research lines of the Faculty of Social and Human Sciences, Nova University of Lisbon, Portugal.
- 2020                            Caring Discourse – Discussion and interviews broadcasted on YouTube and Facebook. [YouTube channel](#)
- 03-04/02/2017                Teaching assistant and supervision of health professionals in the ontext of diabetes care: Corso di livello per formatori AMD, “La forza delle parole. Strumenti linguistici per favorire l’empowerment della Persona con Diabete e l’aderenza alla terapia”. Associazione Medici Diabetologi, Italy.